

## Note to East Central Regional Arts Council Grantees:

ECRAC recommends that grantees send out press releases and/or public service announcements (PSA's) **regionally** for their grant funded arts projects, using the distribution list at the bottom of this page. Also, please remember that you must email your PSAs to the ECRAC office so they can be added to the online calendar of grant funded events found at [www.ecrac.org](http://www.ecrac.org).

If you need help writing a press release/PSA contact [grantinfo@ecrac.org](mailto:grantinfo@ecrac.org) for samples. You'll also want to notify ECRAC of any social media related to your project so that we can share it and help spread the word about your project!

**Per your grant contract (NGA), and the ECRAC grant guidelines, there is a required funding credit line that must be used in all your ECRAC grant project public service announcements, news releases, social media, posters, programs etc. Failure to do so jeopardizes future funding. Refer to your NGA for your required funding credit line. You must also use the ECRAC logo and for social media: #ecrac and/or #artslegacy as appropriate. Additional information can be found at: <https://www.ecrac.org/manage-my-grant/press-kit>**

Finally, as always, we ask grantees to contact our funding source, the Minnesota State Legislature, to thank them for supporting the arts in Minnesota and to invite them to your event. Contact [grantinfo@ecrac.org](mailto:grantinfo@ecrac.org) for information on your specific legislators if needed.

Thanks, and let us know if you have any questions regarding press releases/PSAs.  
- ECRAC Staff

### **Distribution List Name: Media - 7E (Updated FY25)**

East Central Regional Arts Council: [grantinfo@ecrac.org](mailto:grantinfo@ecrac.org) and [info@ecrac.org](mailto:info@ecrac.org)

Chisago County Press: [chisago@citlink.net](mailto:chisago@citlink.net)

County News Review: [rachel.kytonen@apgecm.com](mailto:rachel.kytonen@apgecm.com)

Isanti-Chisago County Star: [editor@countystar.com](mailto:editor@countystar.com)

Braham Journal & Kanabec County Times: [editor@moraminn.com](mailto:editor@moraminn.com)

Mille Lacs Messenger: [MLM@apgecm.com](mailto:MLM@apgecm.com)

North Pine County News: [editor@hinckleynews.com](mailto:editor@hinckleynews.com)

Pine City Pioneer: [editor@pinacitymn.com](mailto:editor@pinacitymn.com)

Union Times: [chloe.smith@apgecm.com](mailto:chloe.smith@apgecm.com)

WCMP or KBEK Radio: [wcmpnews@gmail.com](mailto:wcmpnews@gmail.com)

**Grantees are required to send PSA's to ECRAC 1 month in advance of your activity.**